

## **kynect ADVISORY BOARD**

### **Education/Outreach Subcommittee**

#### **Meeting Minutes**

**October 20, 2015**

#### **Call to Order and Roll Call**

The twenty-sixth meeting of the Education and Outreach Subcommittee was held on Tuesday, October 20 2015, at 10 a.m. in Conference Room D at the Kentucky Office of Health Benefit and Health Information Exchange. David Allgood, Chair, called the meeting to order at 10 a.m., and the Secretary called the roll.

Subcommittee Members Present: David Allgood, Chair; Malea Hoepf Young; Rich Seckel; Barbara Gordon, Kathy Wheeler, Jackie Engle (by phone); Steve Linn (by phone).

Staff Present: Jean Klinge, Amy Miracle, Brenda Parker, Brenda Starcher, Carlo Kellem, Chandra Venettozzi, Jasmine Hall, Kasey Redmon, Leigh Edens, and Rob Bell

#### **Approval of Minutes**

A motion was made to accept the minutes of the September 24, 2015, seconded and approved.

#### **Resignation of Member**

Julia Costich submitted her resignation from the committee.

#### **KOHBIE Update**

Jean Klinge, Division Director, Kentucky Office of Health Benefit and Information Exchange (KOHBIE), provided an update the Kentucky Health Cooperative (KYHC). KYHC worked with the Kentucky Department of Insurance (DOI) on an information sheet for consumers and members. She informed members that the KYHC plans have been suppressed for open enrollment three (OE3) and that KYHC plans are not available for special enrollments but current enrollments will be able to add dependents on an existing KYHC plan.

Leigh Edens with KOHBIE and the SHOP program provided an updated regarding the number of employees and participation policies. Small businesses can participate in SHOP with more than 50 employees if there is no break in coverage but they cannot participate if employers go off SHOP and grow to 51 or more employees and then try to participate on the SHOP. Ms. Edens, also provided an update from a discussion at the recent Advisory Board Meeting which decided that SHOP in Kentucky will stay at 50 or fewer full-time equivalent employees in order to be eligible for SHOP.

Ms. Klinge stated that the new individual market plans are now available on the kynect site for individuals to review.

Ms Klinge provided an update on the retail stores. She informed members that there will be two retail locations. The locations are in Louisville, opening November 2<sup>nd</sup> and Lexington, tentative date for opening is November 9<sup>th</sup>. She discussed store hours and scheduling but did mention that some details are still being worked out. Insurance agents who are interested in working at the stores will be required to complete some type of recertification training or additional testing to participate in the stores. Governor Beshear is scheduled to be at the Louisville location on October 27<sup>th</sup> to kick off OE3. Additional information will be sent out regarding the retail locations as soon as they are finalized. Pat Niceley, with Community Action Kentucky asked if there will be any additional enrollment efforts in Western Kentucky and Jean mentioned that Doe Anderson is working on a schedule.

Ms. Klinge provided additional updates on the Reentry video, fact sheets, bad address problems and immigration issues. The Reentry video is in the final stages of editing and will be shown at the next meeting. KOHBIE is in the process of purchasing plastic wallets to put fact sheets and additional information. The AIAN and Authorized Representative fact sheets have been written and sent to Doe Anderson to put on to kynect template. KOHBE is still working on the bad address problems. Rob Bell with Oats will provide Jean with some metrics that she will share at the next meeting. Jean will send members an update list of the different phone lines for the different programs (Presumptive Eligibility, Reentry, 1095-A, 1095-B etc). The immigration issues are still being worked on and as she will share with the members the specific details once they are available.

Rob Bell, with OATS gave a demonstration of the new consumer decision tool for qualified health plans. Rob informed members that the screens have not been finalized and Jean will provide a link for additional testing of the tool. KOHBIE is working on a quick reference guide, webinar, video and online help for this new tool. The tool will allow individuals to project annual costs.

### **Other Business**

Release 5 go live date is set for December 28, 2015 and discussions are still being held regarding what will need to be done if the system switches to benefind and when kynectors will need to pass applications along after the system goes to benefind. Release 5 will be discussed in more detail as we get closer to the go live date and an update will be provided at the next meeting. Rich Seckel suggested that a DCBS representative be present at the next meeting.

### **New Business**

The next meeting of the subcommittee is tentatively scheduled for December 3, 2015 at 10 am.

### **Adjournment**

The meeting was adjourned at 11:30 a.m.